

HERALD PUBLISHING

Digital Media Internships Available

Herald Publishing, publishers of *River Towns Magazine*, the award-winning *Bucks County Herald*, and numerous other specialty publications, is a fast-growing publishing company headquartered in beautiful Lahaska, PA, right next to Peddler's Village. Our non-paid internships offer an extraordinary opportunity to gain hands-on experience and resume building that will help to propel your career and satisfy credits, if needed.

Our Digital Media Manager is currently in search of bright, creative students looking to earn experience managing online content, social media brand accounts, analytics and email marketing. Our Digital Media Intern will dabble in it all for a trusted media brand in a community that depends on good information.

Herald Publishing's Digital Media Internships are designed for someone who knows how to create a solution when — at times — the problem isn't always spelled out...someone willing to admit when they don't know the answer — but already Googling to find a way to make a situation work (or even better).

Ideal Areas of Interest and Experience

- Writing and editing
- Content management
- Publishing
- Design
- Analytics/Insights
- Social media management
- Email marketing
- Journalism

Requirements

Herald Publishing interns are motivated, resourceful and detail oriented individuals with strong communications skills, a can-do attitude and a hunger to learn from seasoned professionals. Ideal fields of study are digital media, digital design, communications and/or marketing. Herald Publishing requires a minimum commitment of 15 hours per week.

Herald Publishing is committed to creating great learning and professional experiences. To become a Digital Media Intern and gain experience that will last a lifetime, please email your resume, cover letter and work samples to: jgray@buckscountyherald.com. Applications are reviewed on a rolling basis.